

The Smell of the Sea

From the depths of the ocean comes a surprising invigorating world of bright fresh colors to use in exotic aquatic decoration... let the seaside into your home.

The style surfs the positive waves from floor to ceiling, uplifting the spirit and harmonizing spaces. Combined with white, it creates a peaceful atmosphere synonymous with relaxation and escape. Together, they are the perfect duo for healthy, vibrant, comforting living spaces.

A bold spectrum of blues combined with neutral shades add visual coherency between walls and furniture and livens up the space... while off white, beige, taupe, coffee and even grey mixed with a hint of orange, yellow or red can pick up the pace.

Simple and elegant, the "seaside" style skillfully combines natural tones and materials in pure simple lines.



Off white, beige, taupe, coffee and even grey mixed with a hint of orange, yellow or red can pick up the pace

The tone is defined by the colors nature invokes and the use of materials like wood and stone, all enlivened by a minimalist style, where soft curves are accentuated by the combination of natural and semi-matt wood. A unique world, where the decor is made up of beautiful, smooth natural raw materials.

Cotton matched with linen to blend in with the envi-



To add a more chic touch, we have chosen a more modern version playing with shades of grayish white and accessorized with old fashioned or reinvented objects like fishing nets turned into magazine racks or an old log that becomes a shelf... Sometimes, by simply evoking the trend but not actually displaying it you can create a contemporary atmosphere.

A bold spectrum of blues combined with neutral shades add visual coherency between walls and furniture



ronment making them perfect for both living room and bedroom.

The wrinkled flowing appearance lightens spaces and instills a sense of serenity. We also mix natural fibers like cane, rope and twine, wicker and driftwood with rattan, teak or pine furniture. Beautiful comfortable benches, tables and cupboards in reclaimed wood, lacquered or with a patina finish. A shade of gray or an aged effect can ennoble materials and the textures and character are highlighted by stripping and staining. Adhesives, stencils, metal numbers and enameled plates customize furniture and when dotted about the place, embellish the interior, creating a timeless atmosphere.

Loved and feared for its violent rages, the sea has mysterious powers. On the one hand it beguiles the navigator and the other it is an extraordinary place of adventure and discovery, evoking an incredible sense of freedom... Don't wait to hoist the sails on timeless decoration.

Blue prevails as guest of honor in the Pantone 2015 color chart and immerses us, body and soul, in the atmosphere of the tropics



Elsa Charlier
Stylist and decorator of Be Design