



DECORATION

Vintage Industrial Style...



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Loft ambiance or penthouse, the industrial style creates a spirit in interior design and joins the latest trends regarding decor.

This style dates back to the 50s and emerges in response of the need to furnish countless post war shops.

Formerly reserved for artists, this trend is increasingly popular nowadays, more specifically among those who want contemporary fashionable interiors. Harmoniously

combining art and industrial design, this new style conjugates aesthetics and functionality, the essential qualities we long for in a home.

The lines, which conjugate sobriety and vintage spirit, can be perfectly combined with other styles of decoration. The resulting atmosphere is refined, masculine because industrial style rhymes with cold materials such as steel, zinc or corrugated iron... metal rules.

Creating your own industrial style...

This style is practical and easy to achieve, and being both economic and ecological makes it even more seductive. In the spirit of recovery, polished furniture, old signs, club armchairs and brick walls modernize home interiors. A simple decoration approach is used, focusing on the profile of furniture, objects and accessories newly arrived from factory.

As for furniture, time worn pieces are preferable: the most worn out will achieve the most original look. The woods are revived and tangy colors give a new look to rooms that move across eras and provide a delicious retro feeling to the decor.

Favoring sober and refined lines is the best

choice with regard to objects. Industrial design accessories, which are often made of steel, exude a sense of robustness. This is the case for hangers, stools, wall plates, metal cabinets and, especially, lamps.

From the 50s style warehouse lamp –articulated, robust and practical– to suspended lamps typically found in auto shops, the design allows for powerful lighting, adding a retro charm to every room.

Raw –occasionally embossed– materials, steel and wood are absolute kings. The concrete floor is ideal to enhance vintage industrial furniture and items and reflects strength and simplicity.

For walls, the use of somewhat sober and elegant colors such as white, beige, green,

slate-like or anthracite grey is fitting. In the case of fabrics, opt for vintage kitsch and aged colors, without over doing it.

Vintage Industrial is so successful these days because of the era it reminds us of, that comfy, reassuring side of all things familiar.

The quality and solidness of the materials utilized to manufacture industrial furniture responds to the need of departing from the massive consumption of "disposable furniture" by way of restoring more permanent possessions.

The whole conception of the furniture universe is reconsidered with poetry, creating an elegant, comfortable and above all... unique atmosphere!