

A Bohemian air... Boho-Folk style

We are all familiar with the Bohemian style but who knows exactly what “Boho” style is? It is simply bohemian decor revisited. Taking inspiration from the four corners of the earth, this trend, advocating eclecticism, enters our homes creating unique, far-away environments. Ethnic inspiration has a soul and it is this very spirit of freedom combined with the air of a traveler that sets the pace for this inspiring, assorted decorative style steeped in memories.

Associated with the Folk trend (from the Old English word for people, or kinfolk, meaning family or parents), the Boho-Folk style is very like the “ethno-chic”

style that was so popular in 2015. Kinfolk is the art of living, really going back to ones roots, back to essential values and traditions.

Close to nature, the style calls for healthy nourishment, wellbeing through homemade foods, it is a return to companionship and what’s natural.

The movement comes from the United States and is against industrialization and the consumer society. The concept touches and influences the art of eating, the way people dress and, naturally, interior decoration.

The growing trend of “Folk” décor is



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The “Boho-Folk” style is characterized by the use of neutral soft tones with lots of white, green, brown and grey.



inspired by Amerindian craftsmanship and imagination, a style known as “Boho-Navajo”. The atmosphere is refined and the tones are soft and neutral with a lot of white, green, brown and grey. We use coarse raw materials (wood, metal, leather, ceramics, clay, etc.), furniture with a time worn vintage look, textiles made from natural fibers with traditional ethnic prints (fabrics, curtains, cushions, kilim rugs, etc.). Even though it is calculated to a certain extent, we recuperate the objects we have found here and there and create a soft comfortable, indulgent, calm atmosphere. Like a salute to the symbols of the Wild West, some “reference” elements are called for. Objects such as animal skulls, arrows, feathers, skins, dream catchers, woven wall hangings and cacti are among the essential elements of this very “folk” style.

as unique souvenir talismans, secret puzzle boxes, homemade candleholders, etc., add a more personal touch. The art of flower arranging also comes into play, collecting whatever nature leaves in our path and enhancing the value of plants in the simplest way. Mineral and organic inspirations also help create a modern atmosphere that is pure, natural and far-away at the same time. Natural materials, ethnic inspiration, handcrafted objects filled with history or symbols - “Boho” décor is based on “Folk” culture and is designed to add a hint of poetry to our homes. Nature’s own invitation, guaranteed escape, melodies fluctuate freely; rather than an offbeat form of decoration, it is a way of life punctuated by the sweet notes of Bohemia.



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Other miscellaneous small objects, such